



# COMMUNITY RELATIONS MANAGER

**Role Title:** Community Relations Manager (Committee Member)

**Role Type:** Substantive Role

**Responsible To:** Chair

**Team:** Community

**Budgetary** Yes

**Responsibility:** Yes

**Compliance**  
**Responsibility:**

## **Role Summary:**

To pro-actively manage Pride's relationship with the LGBT+ and associated communities, as well as the wider community, ensuring all opportunities for engagement, exposure and income are maximised and that the activities, values and challenges associated with Pride are effectively communicated to the community.

## **Key Responsibilities:**

- Identify and pursue, through review and strategic planning, in conjunction with all key teams & stakeholders, all strategic / on-going community relations requirements to ensure maximum engagement for Pride throughout the year.
- In conjunction with the Finance Manager, agree the annual budget for the Community team and ensure compliance with this budget throughout the year, escalating any requirement for amendment appropriately.
- Ensure that Pride is pro-active across the LGBT+ and associated communities throughout Newbury and beyond, building strong relationships with all relevant community groups, public and third sector organisations, venues and others, in order to maximise exposure, engagement, volunteering, support and income.



- In conjunction with the Marketing team ensure that Pride is pro-active in building and maintaining strong relationships with the wider community throughout the Thames Valley and beyond to maximise exposure and engagement, working with relevant public and third sector bodies and organisations as appropriate.
- Ensure that strong, positive and robust relationships are in place with all key LGBT+ venues.
- Ensure that opportunities are maximised for growth and engagement of the Pride membership.
- In conjunction with the Operations and Parade teams, ensure that all opportunities for community involvement are maximised throughout the Pride Parade and Festival.
- Provide support in community relations activities throughout the period of site operations.
- Provide leadership, support and oversight to the Community team, ensuring the team functions effectively and efficiently and within all procedures where appropriate (where needed).